



Nursery and  
Landscape Association  
Green Works

# Advertise With Us!



The VNLA Quarterly Newsletter  
The Dirt

The VT Nursery and Landscape Association would like to extend marketing opportunities to you and your business in 2021. Digitally mailed directly to over 350 members and associates, advertising in **The Dirt**, our quarterly newsletter is a full color publication, is a great value and directly reaches industry professionals and associates.

The VNLA Board of Directors is committed to marketing the horticulture industry via *The Dirt*, our website, social media and through events such as our trade shows, meetings and the Vermont Flower Show. Our goals continue to be to expand our membership, market your business, and showcase the horticulture/green industry to our membership, associates and the public.

Thank you for your support of the VNLA/Green Works. We hope you will join us by participating in this marketing opportunity.

### The Dirt Advertising Rates

# of Issues	Full Color Dimensions	Member Price	Non-Member Price
4 Issues	7.5" x 10" (Full Page)	\$615	\$815
4 Issues	7.5" x 5" (1/2 Page)	\$365	\$490
4 issues	3.75" x 5" (1/4 Page)	\$215	\$265
4 issues	3.75" x 2.5" (1/8 Page)	\$140	\$180

**Please note: Single ad pricing is available.** In order to provide the best quality reproduction of your print advertisements, we require a digital file of your ad saved as a pdf or jpeg. Please email files to Kristina@vnlavt.org.

**Deadlines for Ad Submissions for The Dirt:**

April 15, July 15, September 15, and December 15.

## 2021 VNLA/Green Works Advertising Contract

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**ADVERTISING AGENT (if different from above)**

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

	The Dirt - VNLA Quarterly Newsletter
Ad Size (4 issues)	
TOTAL COST:	

**Payment:** \_\_\_\_\_ (TOTAL)

check enclosed payable to VNLA                      Credit Card                      (please circle)

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_                      \_\_\_\_\_                      \_\_\_\_\_

**Card#** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_ **CCV#** \_\_\_\_\_

**Print name as appears on card** \_\_\_\_\_ **Signature** \_\_\_\_\_